

NEW NAME [ FORMERLY B&C #ORGANIC E150 ]

# B&C #INSPIRE E150\_°

TU 01B



COLLECTION

Hi, I'm Organic In Conversion! I'm the conscious tubular short sleeve T-shirt, I'm contemporary, I'm available in 20 fascinating colours and I'm soft & exceptionally printable.

20 COLOURS

NO LABEL

TEAR AWAY LABEL



## T-SHIRT - SINGLE JERSEY

100% pre-shrunk ring-spun combed **certified** Organic or Organic In Conversion Cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton

\* ONLY AVAILABLE IN BLACK PURE, NAVY BLUE, HEATHER GREY, ROYAL, RED, WHITE

## inspired tomorrow\_°



One step beyond organic cotton, B&C launches **Organic In Conversion Cotton**. This program accelerates the growth of organic cotton production year on year and support farmers during this delicate conversion period.



Want the same style for women?  
Try the B&C #Inspire E150 /women\_°



DUO CONCEPT



### #Style

- Mainstream **Organic In Conversion** contemporary fit **#allpurposes**
- Tubular construction **#movement**
- Thin collar rib for modern appearance **#uptodate**
- Identical colours (20) for men and women **#perfectduo**
- 9 sizes - XS to 5XL **#fitsall**
- Back necktape for a clean finish **#comfort**
- Easy branding solution - B&C No Label Solution **#customiseme**

### #Quality / Handfeel

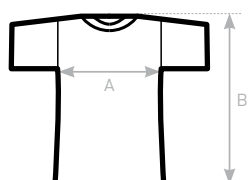
- Made of 100% pre-shrunk ring-spun combed **certified** Organic Cotton **#ringspun**
- Resistant fabric and ultra-soft handfeel **#combed**
- Certified organic or Organic In Conversion Cotton **#sustainable**
- STANDARD100 by OEKO-TEX® certification for the best comfort of your skin **#Oeko-Text100**
- Middle weight fabric 150 gsm **#whatevertheweather**

### #Printability / Decoration

- Very smooth and soft surface for perfect printing results **#details**
- Tested and approved for all standard printing techniques applicable on cotton **#beinspired**
- B&C No Label Solution for perfect rebranding **#customiseme**
- Folded in box to ease the decoration process **#makemylifeeasy**

### Labels

- Easy branding solution - B&C No Label Solution
- Straightforward size identification through size chip on the neck
- Tear Away label (made of Recycled paper), with all mandatory information following EU regulation, in back bottom hem



SIZES [CM]

B&C #INSPIRE E150_° TU 01B	XS	S	M	L	XL	2XL	3XL	4XL	5XL
A HALF CHEST	47	50	53	56	59	62	65	70	75
B BODY LENGTH FROM NECK POINT	68	70	72	74	76	78	80	82	84

inspired tomorrow\_°

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